



# MASQBOORADE BALL 2018

March 5, 2018

To Whom It May Concern:

Leadership Cheyenne is the experience of a lifetime! It is a program for a diverse group of business professionals who participate in a challenging, interactive and thought-provoking nine-month educational program. The program is designed to promote a better understanding of the community, build and enhance leadership skills, and develop a strong network of community leaders. Leadership Cheyenne encourages participants to share the benefit of their own experiences while they learn from others.

A community is only as good as its leaders. Effective leaders see where the community has been, understand its unique challenges and resources and have the courage and skills to make an impact. Communities that make a concerted effort to develop leadership qualities in their citizens strengthens the economic health and provides other extensive advantages over other communities. Each Leadership Cheyenne class is unique and finds their own way to contribute to the community. The best part of the program is the development of valuable relationships created along the way.

The 2017-2018 Leadership Cheyenne Class is proud to present MasqBooRade on October 27, 2018 at the Red Lion Hotel & Conference Center. This year's Boo Ball is dedicated to raising funds for Cheyenne Park Improvement. The class selected this project to include at a minimum installing much needed benches in community parks in Cheyenne. The scope of our project will depend largely on the contributions made by members of our community and attendance for the event.

Each year, the Leadership Class sets out to make an impact on the community of Cheyenne. It was important to this year's class to choose a project that was feasible and one that would be completed within a year's time. In order to raise funds to complete the project, Leadership Cheyenne organizes and executes the annual Boo Ball which features sponsorship tables and a silent auction.

Our work cannot be done without you. In order to reach the class goal of Cheyenne Park Improvement, we are in need of silent auction items that we can use to raise additional funds to ensure class project completion. We hope that you will join us for the evening and consider reviewing the attached silent auction donation form. We are grateful for your support.

Sincerely,

2017-2018 Leadership Cheyenne